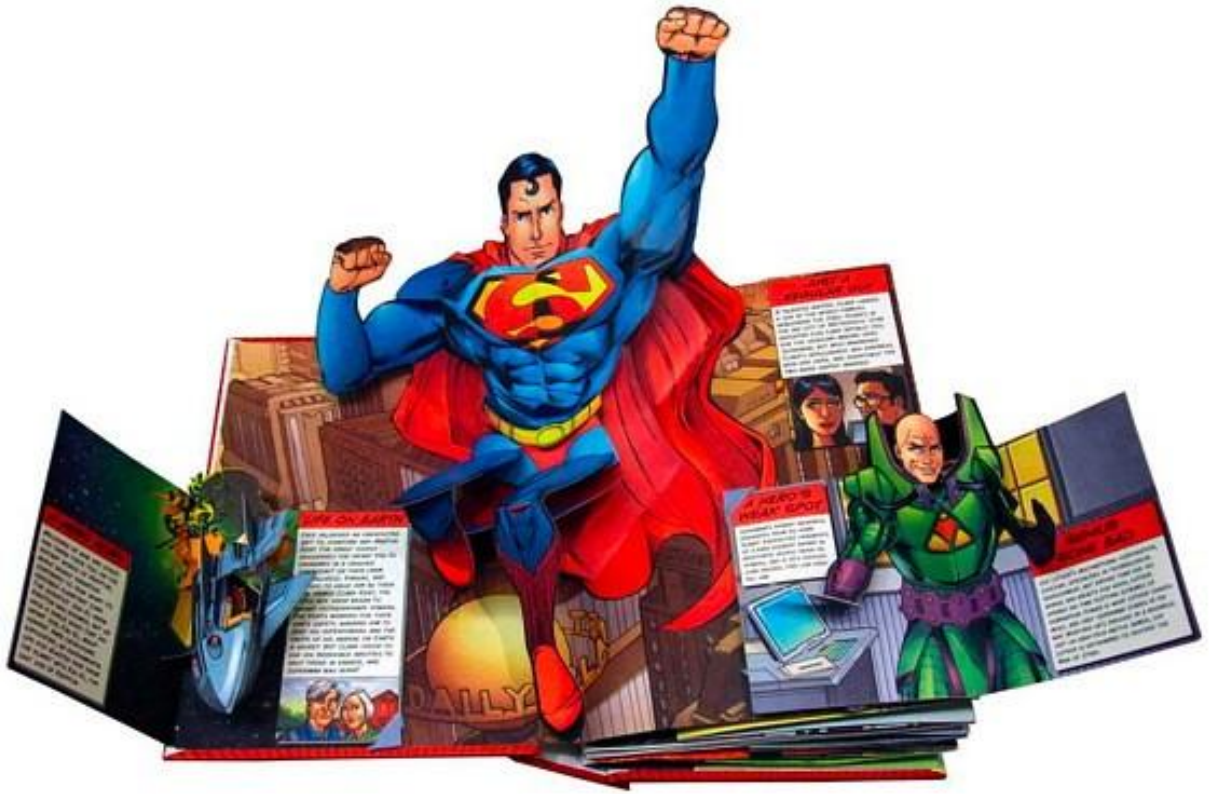
Telling Stories that Stand Up

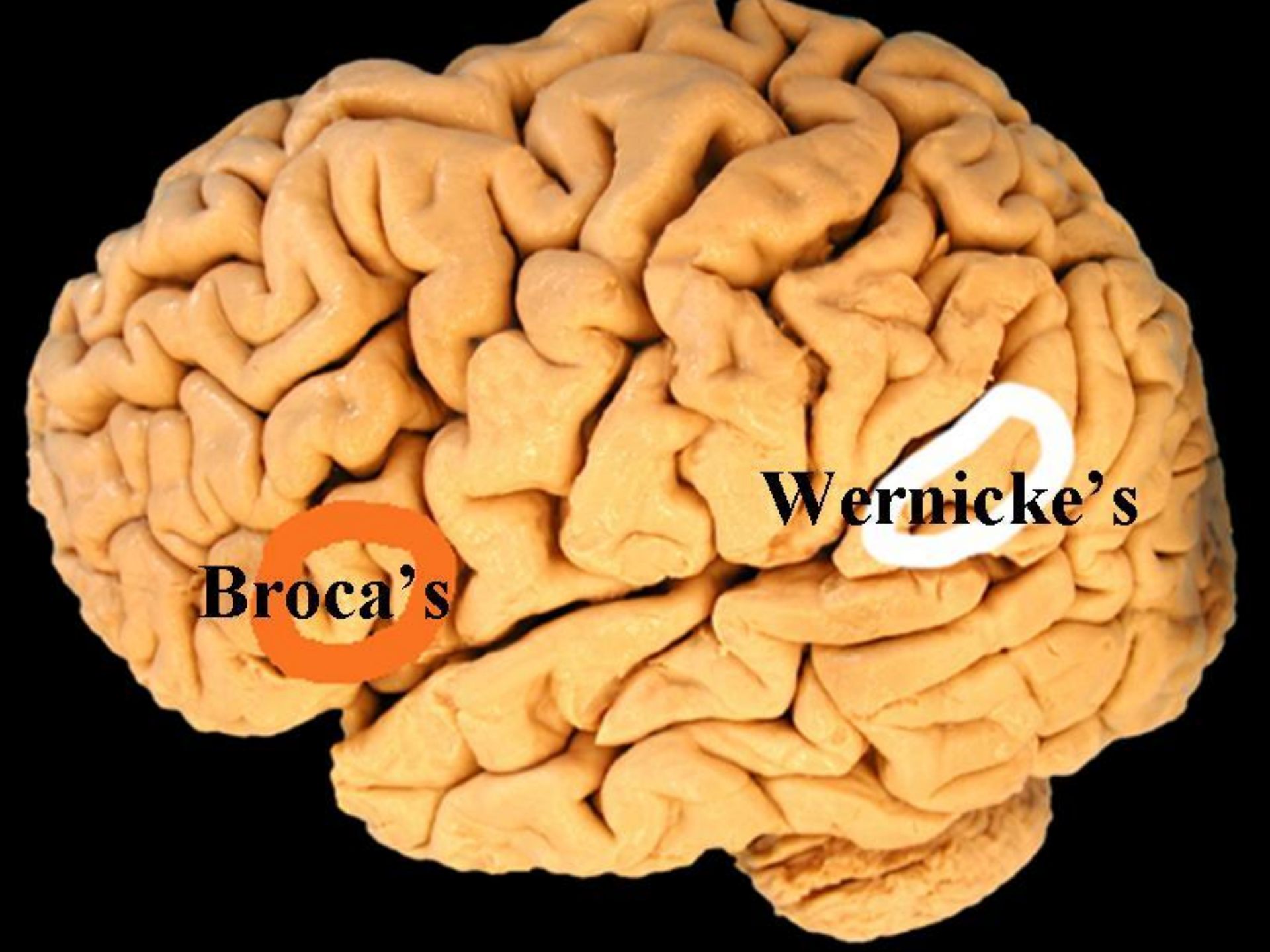


Samantha Abbato PhD, MPH

AES Brisbane September 6 2013

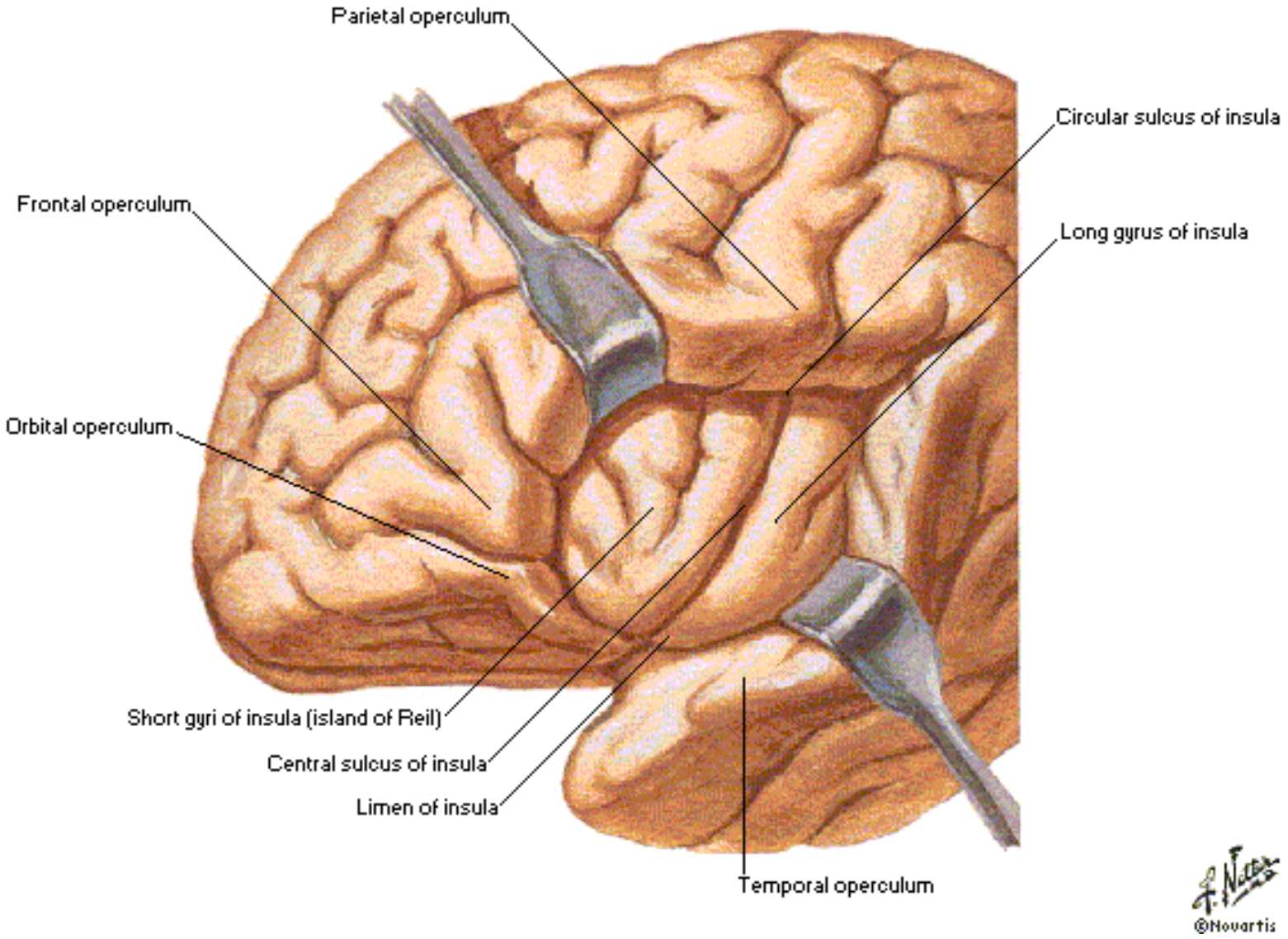
Acknowledgements

& Evaluation Participants

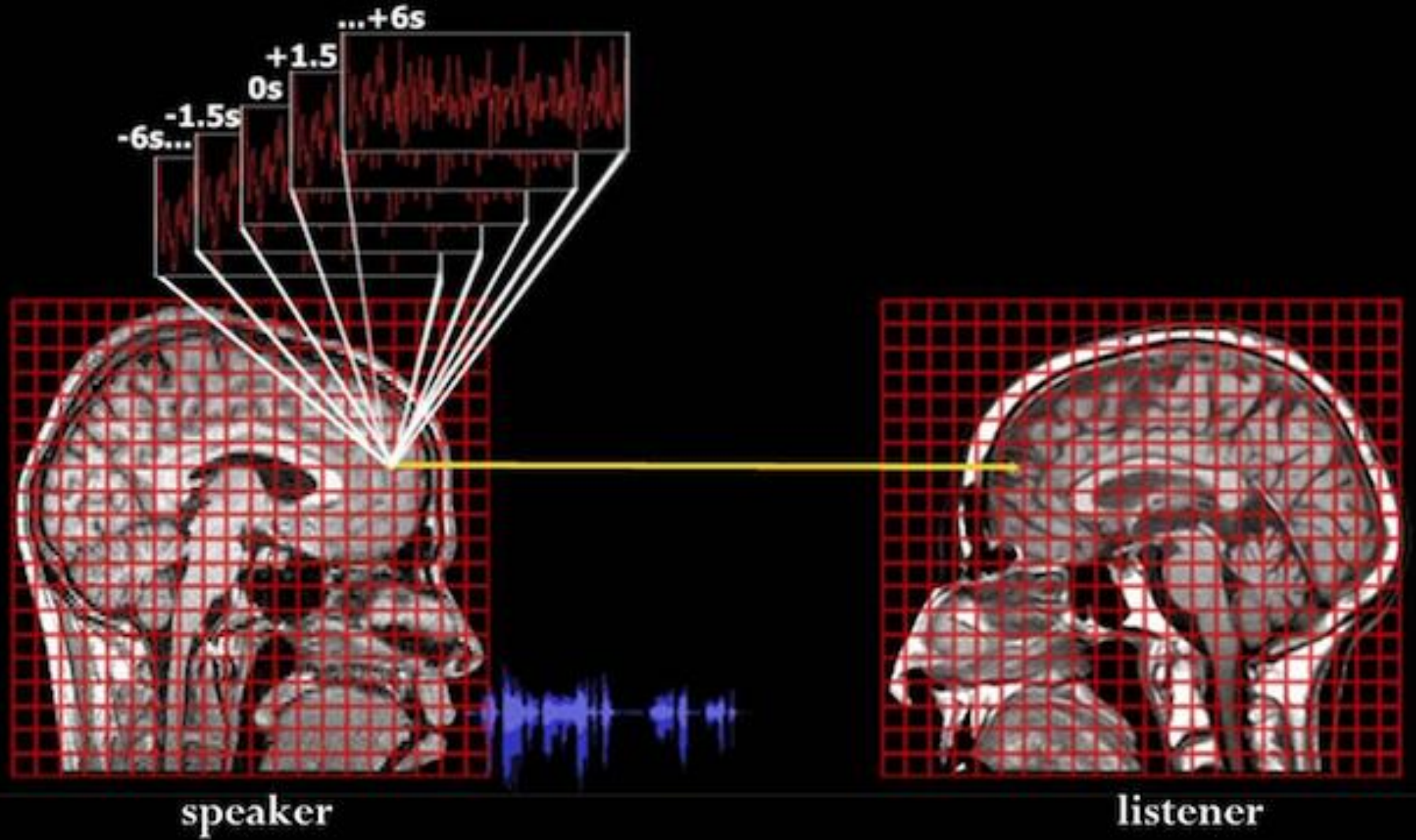

Wernicke's
Broca's

Cerebrum - Insula [Island of Reil]

Lateral View

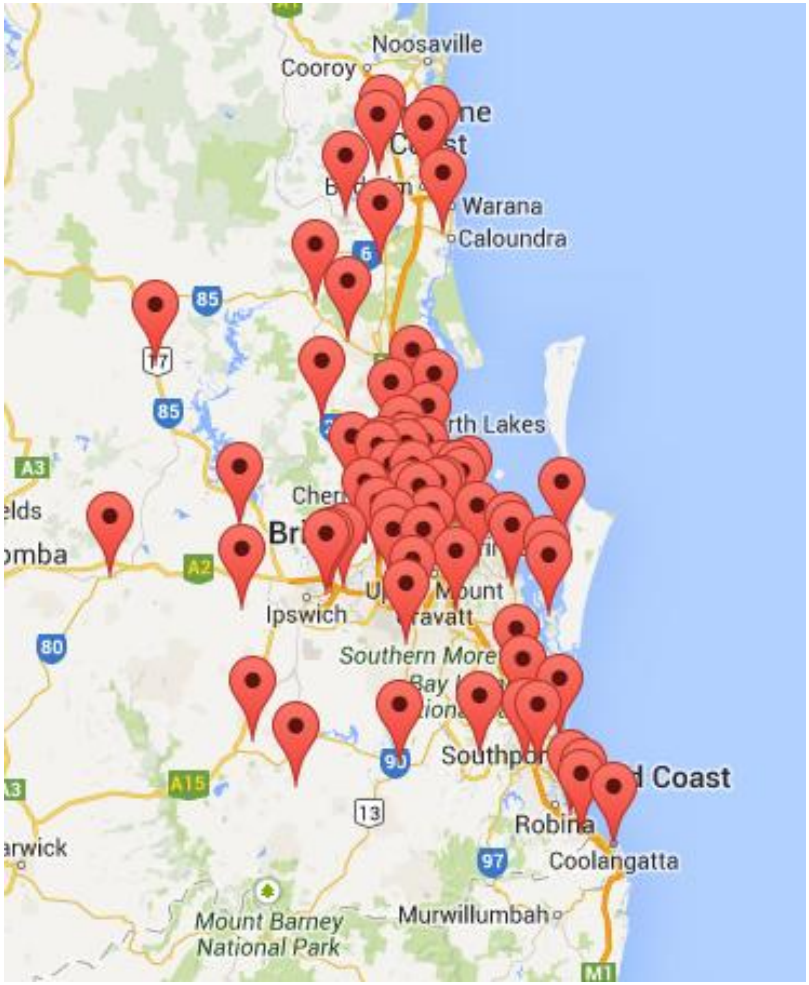


B Neural Coupling Model



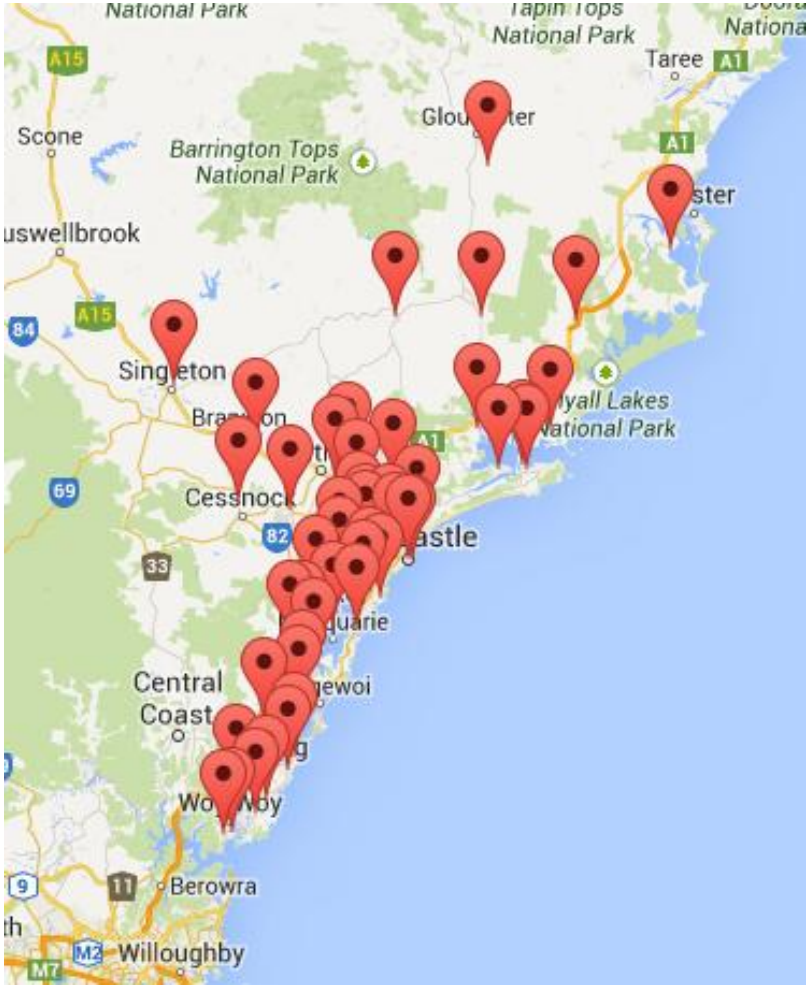
Two Evaluation Stories

“Every Bloke Needs a Shed”



Brisbane

Newcastle



Lismore
Moree
NORTH COAST
Bourke
NEW ENGLAND
FAR WESTERN
ORANA
Coffs Harbour
Armidale
Wilcannia
Cobar
Dubbo
Taree
Broken Hill
HUNTER
Newcastle
CENTRAL WESTERN
Bathurst
Sydney
RIVERINA
GREATER SYDNEY
Hay
Young
Wagga Wagga
Wollongong
ILLAWARRA
MURRAY
Deniliquin
Batemans Bay
Albury
SOUTH EASTERN
RR
SS
TT
VV
WW
XX
Clarence Town
Paterson
Maitland
Raymond Terrace
Cessnock
NEWCASTLE
Cardiff
Charlestown
Belmont
Swansea
Morisset
Nelson Bay
Tasman Sea
Kilometres
Cartodraft Australia Pty. Ltd.

CALTEX

WHY EVALUATION STORIES?

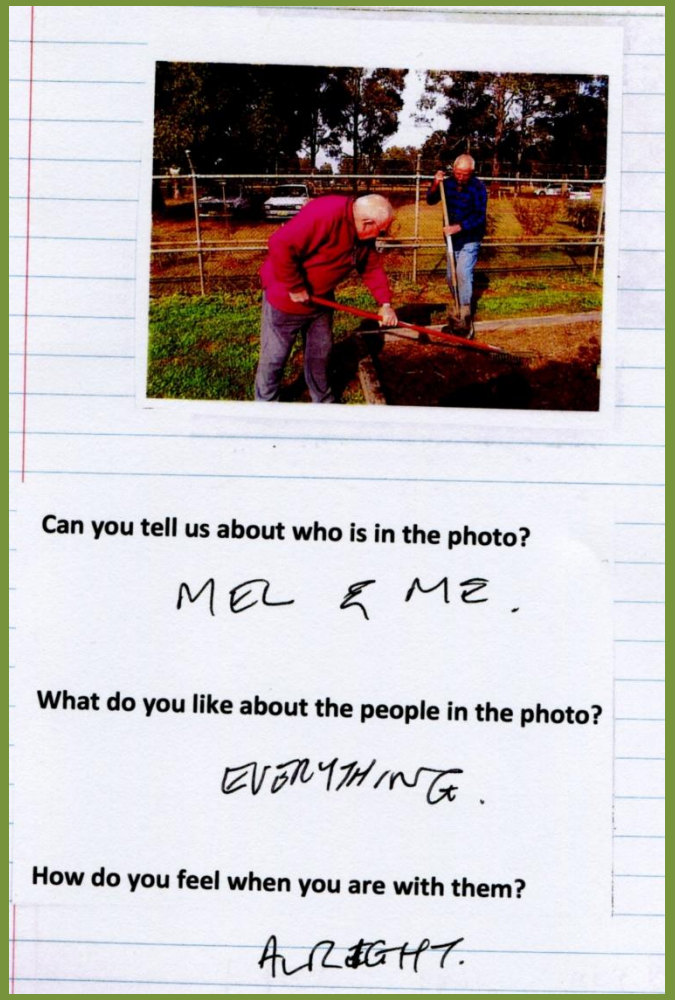
Evaluation Methodology for "Every Bloke needs a Shed"

Photo diaries

In-depth interviews

Observation

3 SHEDS , 3 PWD



Mobile Respite Team

Evaluation Questions

Model ?

Impact ?

WHY EVALUATION STORIES?

Increase in Quality of Life

BUT HOW?

Evaluation Methodology for "Mobile Respite Team Service"

MIXED METHOD

QUANTITATIVE

QOL

PRE POST

QUALITATIVE- Case studies

In-depth interviews

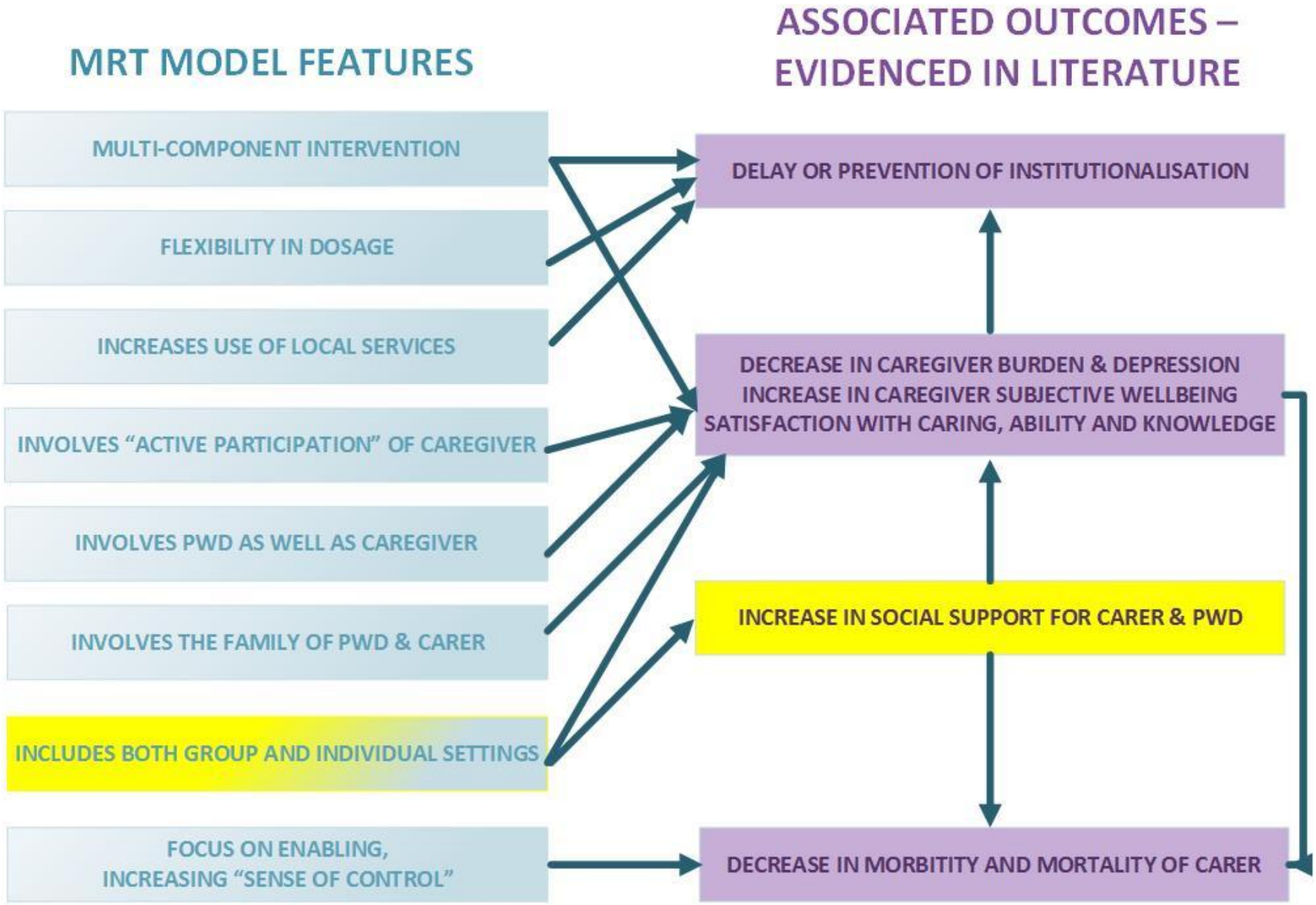
Document analysis

Case study
(More than “evaluation story”)

RIGOUR IN METHODOLOGY

- Sampling
  - Targeted sampling
  - Saturation sampling
- Data collection
  - Triangulation of
    - Interviewer
    - Source
    - Method
- Analysis
  - Two evaluators
  - Contrasting cases/theories
  - Saturation (link to sampling)

- PSYCHOEDUCATIONAL INTERVENTION
- GENERAL SUPPORT
- RESPITE
- INTERVENTION FOR PWD
- SUPPORT OF TRANSITION TO RESIDENTIAL AGED CARE


MRT MODEL FEATURES
ASSOCIATED OUTCOMES – EVIDENCED IN LITERATURE
MULTI-COMPONENT INTERVENTION
FLEXIBILITY IN DOSAGE
INCREASES USE OF LOCAL SERVICES
INVOLVES "ACTIVE PARTICIPATION" OF CAREGIVER
INVOLVES PWD AS WELL AS CAREGIVER
INVOLVES THE FAMILY OF PWD & CARER
INCLUDES BOTH GROUP AND INDIVIDUAL SETTINGS
FOCUS ON ENABLING, INCREASING "SENSE OF CONTROL"
DELAY OR PREVENTION OF INSTITUTIONALISATION
DECREASE IN CAREGIVER BURDEN & DEPRESSION
INCREASE IN CAREGIVER SUBJECTIVE WELLBEING
SATISFACTION WITH CARING, ABILITY AND KNOWLEDGE
INCREASE IN SOCIAL SUPPORT FOR CARER & PWD
DECREASE IN MORBITITY AND MORTALITY OF CARER

1. CLEARLY DESCRIBE METHOD

9 OUT OF 10 CATS PREFER WHISKAS?
I'M THE ONE THAT HATES IT.

Flight attendant denies smuggling rats in pants

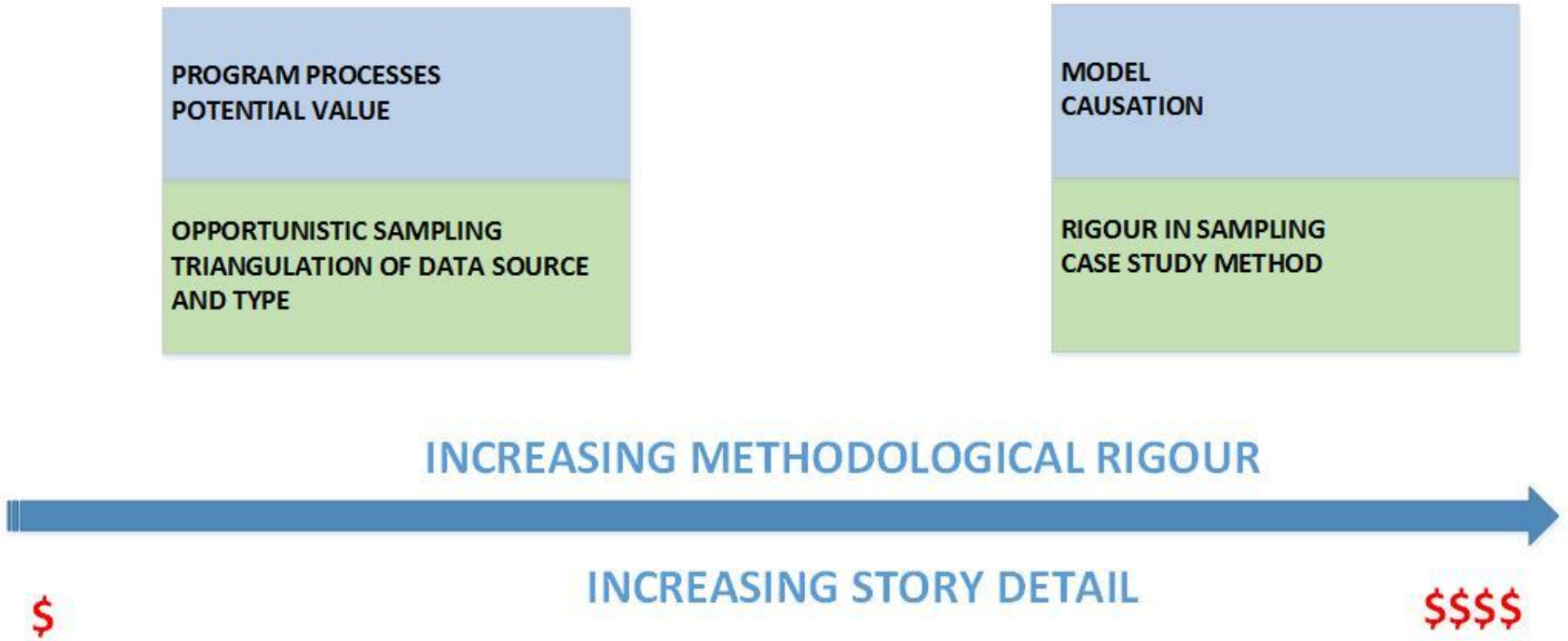
Tuesday, 16 July 2013

American Airlines employee sues company after being accused of smuggling pet rodents in underwear.

Tweet 15 Like 6 Share 21

An American Airlines flight attendant is suing her employees after being accused of smuggling rats on board a plane.

2. MAKE PURPOSE CLEAR


PROGRAM PROCESSES
POTENTIAL VALUE
OPPORTUNISTIC SAMPLING
TRIANGULATION OF DATA SOURCE AND TYPE
MODEL
CAUSATION
RIGOUR IN SAMPLING
CASE STUDY METHOD
INCREASING METHODOLOGICAL RIGOUR
INCREASING STORY DETAIL
$
$$$$

3. BE CAREFUL WITH NAMES

CASE STUDY

OR

EVALUATION STORY

CASE STUDY

(1) IN-DEPTH INVESTIGATION WITHIN "REAL WORLD' CONTEXT

&

(2) RELIES ON MULTIPLE SOURCES OF EVIDENCE WITH DATA CONVERGING IN A TRIANGULATING FASHION

&

THEORY TO GUIDE DATA COLLECTION AND ANALYSIS

Yin 2014!

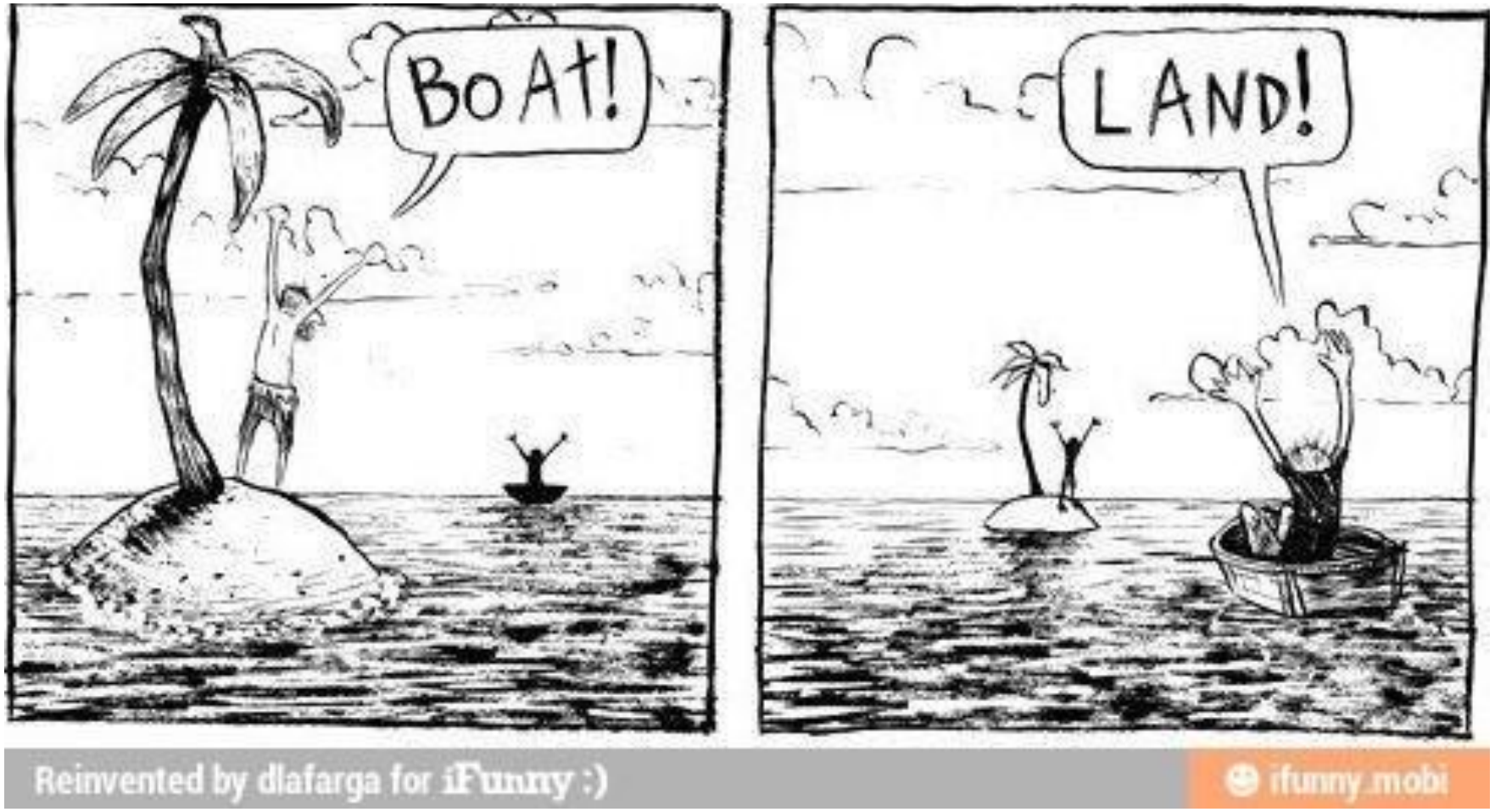
EVALUATION STORY

(1)BRIEF NARRATIVE ACCOUNT OF SOMEONE'S EXPERIENCE WITH A PROGRAM, EVENT ,ACTIVITY

(2) COLLECTED USING SOUND RESEARCH METHODS
&
PLANNED AND SYSTEMATIC ENQUIRY

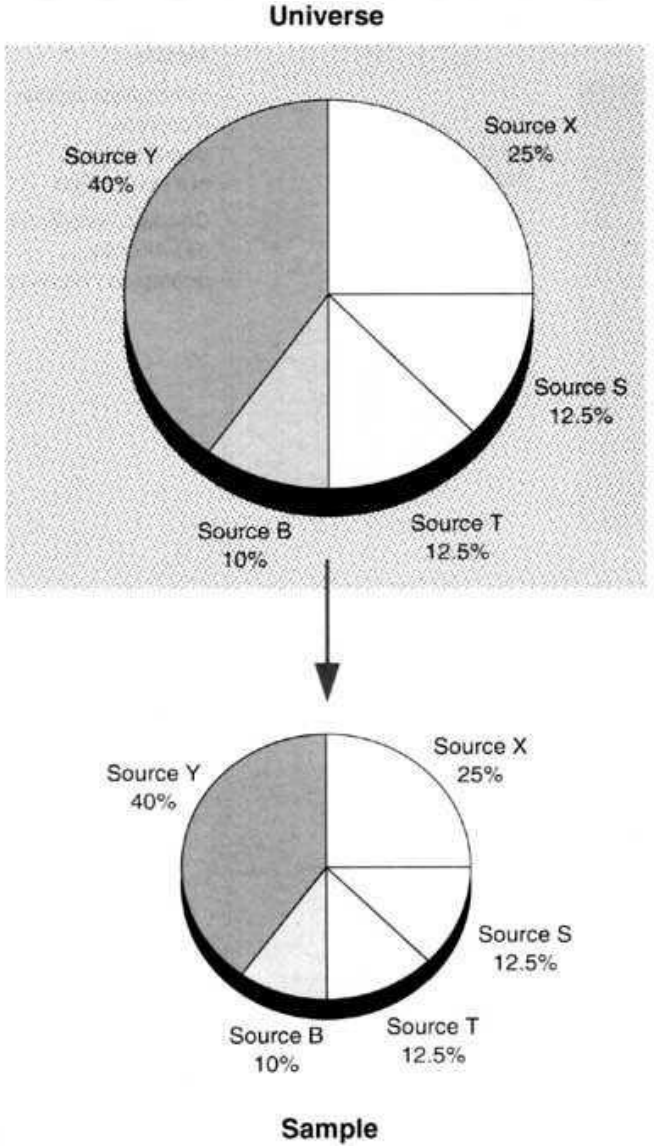
4. DON’T JUDGE BY QUANTITATIVE CRITERIA

Validity

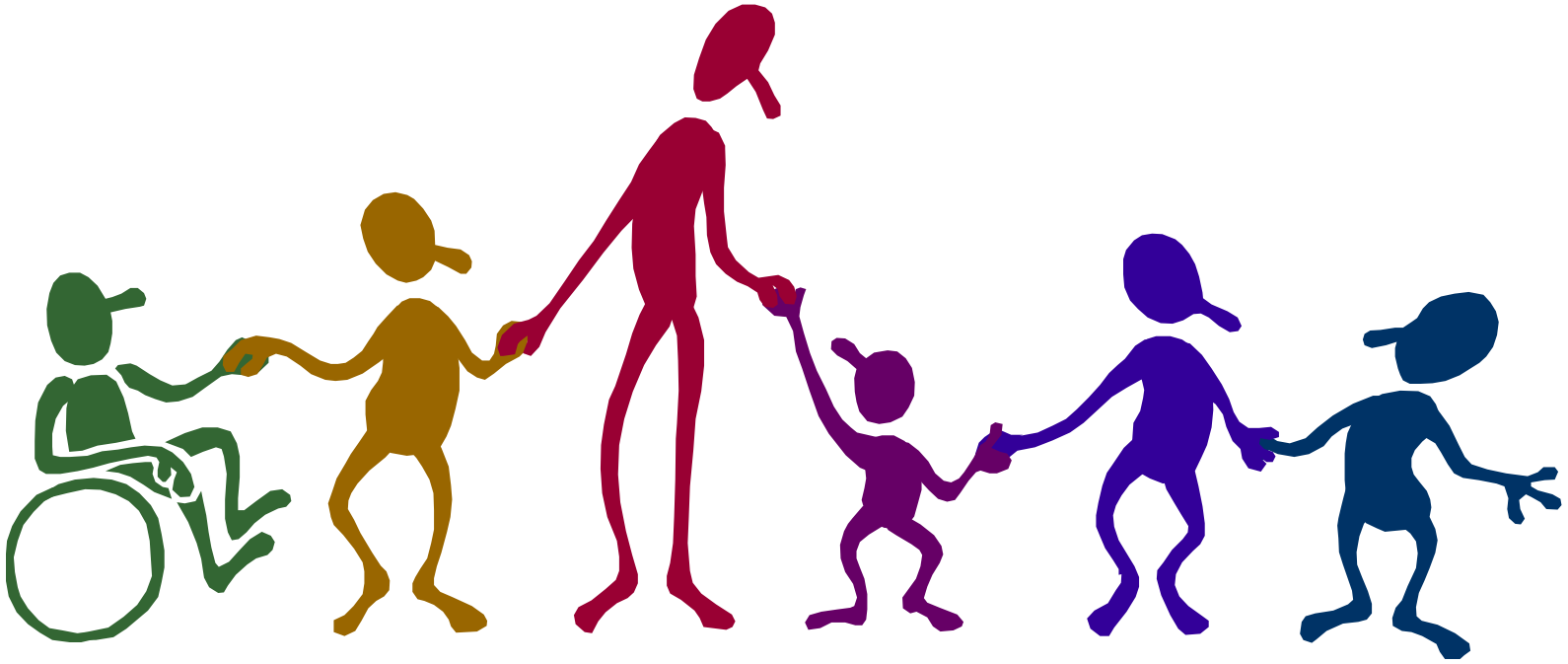


Reinvented by dlafarga for iFunny :)
ifunny.mobi

Representative Sample



Representation



Through purposeful sampling

“Stories are the most effective form of human communication and more powerful than any other way of packaging information”.